









# UNION BANK OF CANADA

Send Small Sums by Money Orders issued by the Union Bank of Canada.

For amounts up to \$50.00

they may be purchased at any Branch of this Bank, and are payable at full face value at any Chartered Bank in Canada, Yukon excepted, and in the principal cities in the United States. They are convenient to secure and cash, and absolutely safe.

LUNY BRANCH, F. B. STEPHENS, Manager.  
TANDARD BRANCH, T. L. FERGUSON, Mgr.



## Four-Way Tested Range

When you buy a range why not have the Kootenay?—tested four ways for:

Easy Management  
Economy of fuel  
Durability  
Best results.

For Sale By

L. S. MICHAEL  
McClary's

# Kootenay Range

London St. John, N.B. Toronto Calgary Montreal Hamilton Winnipeg Edmonton Vancouver Saskatoon

### WOOD'S VALUE AS FUEL.

Heat Value Depends on Amount of Moisture Present.

Persons who plan to relieve the coal shortage this winter by burning wood can figure, roughly speaking, that two pounds of seasoned wood have a fuel value equal to one pound of coal, according to experts. While different kinds of wood have different fuel values, the foresters say that in general the greater the dry weight of a non-resinous wood the more heat it will give out when burned.

For such species as hickory, oak, beech, birch, hard maple, chestnut, long-leaf pine or cherry, which have comparatively high fuel values, one cord, weighing about 4,000 pounds, is required to equal one ton of coal.

Weight for weight, however, there is very little difference between various species. Resin affords about twice as much heat as wood, so that resinous woods have a greater heat value per pound than non-resinous woods.

The available heat value of a cord of wood depends also on the amount of moisture present. When the wood is green part of the heat which it is capable of yielding is taken up in evaporating the water. The greater the amount of water in the wood the more heat is lost.

Where wood is to be burned in a stove or furnace intended for coal it will be found desirable, the foresters say, to cover the grate partly with sheet iron or firebrick to reduce the draft. If this is not done the wood is wasted by being consumed too fast, and makes a very hot fire, which, in a furnace, may damage the fire box.

It is pointed out, however, that heat value is not the only test of usefulness in fuel wood, and close ninety-five per cent. of all wood used for fuel is consumed for domestic purposes, largely in farm houses, such factors as rapidity of burning and ease of lighting are important. Each section of Canada has its favored woods, and there are said to be, in general, the right ones to use. Hickory, of the non-resinous woods, has the highest fuel value per unit volume of wood, and has other advantages. It burns evenly and, as foresters say, holds the heat. The oak comes next followed by beech, birch, and maple. The white pine has a relatively low heat value per unit of volume, but has other advantages. They ignite readily and give out a quick, hot flame, but one that soon dies down. This makes them favorites with rural housekeepers as a summer wood, because they are particularly adapted for hot days in the kitchen. The same is true of gray birch or "white birch," as it is often called in the regions in which it abounds.

### Range Horse Steaks.

As a partial solution of the meat problem W. F. Butler, a well known man in the Western States, is urging the slaughter of the range horses of the North-West which, he declares, are unprofitable for their present purposes.

Hundreds of thousands who cannot afford to buy beef would by this means be supplied with meat. The horses, and \$10,000,000 to \$15,000,000 in cash would be the return. Such a course would also help to relieve the hay shortage and provide range for 1,000,000 cattle and several million head of sheep, he believes.

"There is no staple market for the lightweight horse at the present time," he declares in a statement on the subject. "His lay of practical usefulness is practically at an end. It is a hay-destroyer—a live liability rather than a live asset. This does not apply to the general utility draft horse. The farm draft horse is an asset to any country, and will remain an asset just as long as farms are plowed and man grows crops for his sustenance."

"Throughout the North-West I would say that there are over a million such animals. Among certain people there is an inherited prejudice against horse flesh, but there are many people who have not a prejudice against this food. In many countries it has been used for hundreds of years as a food product, and at the present time it is offered for sale in New York, Cincinnati, and St. Louis. "In food value horse flesh is about equivalent to lean beef. From a sanitary standpoint, the horse is one of the cleanest animals living. Its habits require that it eat the purest food and drink the best of water. It lives in the open and is freer from insanitary diseases than are either cattle or hogs."

"I am of opinion that there will be no difficulty in obtaining a steady supply of horse flesh for some time to come. We received a communication several days ago from one of the large Western horse markets saying that it would contract to supply 1,000 horses monthly for the next twelve months."

### His Superior.

The son of the well-to-do family had recently joined up as a private, and was spending his Christmas leave at home. Returning from a walk, his mother espied a figure in the kitchen with the housemaid. "Clarence," she called to her son. "Mary's got some one in the kitchen. She knows perfectly well that I don't allow callers. I wish you'd go and tell the man to leave the house at once." Clarence duly departed to the kitchen, but returned in about half a minute. "Sorry, mother, but I can't turn him out." "Can't turn him out? Why on earth not?" "He's my sergeant!"

### Athlete Killed in France.

Eddie Roberts, a well-known Ottawa lacrosse and hockey player, was killed in the fighting in France a few weeks ago. Roberts went overseas with the 207th, and was transferred to a machine gun squad. He was a brother to Dr. Gordon Roberts and Dr. Laurie Roberts, Montreal, Ottawa, and McGill athletes.

## A. T. SPANKIE M.D., C.M.

Eye, Ear, Nose and Throat Specialist

OFFICE:—  
Suite 121-122 New P. Burns Building  
Cor. 8th Ave. and 2nd St. E., Calgary  
PHONES:  
Office B2848. Residence M2077

Intern and House Surgeon  
Manhattan Eye, Ear, Nose and Throat Hospital, New York City.  
Specialist to Calgary School Board.

## DR. A. HOEY

Veterinary-Surgeon and Dentist

Day and night calls promptly attended

Office Roy Allan's Barn

PHONES: Office 40; Residence 22

## T. H. Beach Auctioneer

Sales Conducted any place in the Province

For terms enquire at Gleichen Harness Shop. Office phone 3, residence phone

### NOTICE BRANDS

Will thankfully receive any information regarding stock carrying the following brands:

**HORSES**  
on left shoulder. on left hip  
on left thigh. on left rib  
on right hip

J. L. BUTLER,  
Box 198, Gleichen, Alta

## HARDWICK BROS

P.O. Box 185, GLEICHEN  
Range, Snake Valley

Owners of all cattle branded:

1 left rib 1 left rib 1 right rib  
499 left rib 1 left rib 1 right rib

Horses branded: D 1 right rib

## Hides, Furs and Junk

You will get the best prices for your Hides if you will ship them to the

Western Hide & Junk Co., Limited,  
401 Fourth St. E., Calgary.  
Tags and Prices on application.

## F. A. McHUGH & SONS BLIND CREEK, ALTA

Owners of horses branded H2 left thigh, 2H left thigh, 2 left thigh and 1 left shoulder. Cattle branded H2 left side or left hip or both left ribs and left hip. 101 left hip — left ribs.

### PLUMBING AND TINSMITHING

ALL WORK GUARANTEED

Estimates given free

L. Michael, box 168

Location: opposite Town Hall

## BUY AN IRRIGATED FARM BECAUSE:

Irrigation makes the farmer independent of rainfall, and in sure good crops, not occasionally, but every year.

Irrigation makes possible the successful culture of alfalfa, the king of feeders, which insures good returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement with all the advantages of a densely populated agricultural community

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever intelligently applied.

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with 20 years to pay and the privilege of a loan of \$2,000 for improvements

(6% interest) — no principle after first payment until end of fourth year, reduced interest if settlement conditions are complied

and no water rental for first year. Contract can be paid off before maturity if desired.

This is the most liberal offer of irrigated farm land on record. For full particulars apply to  
**ALLAN CAMERON, Gen. Supt. of Lands**  
Canadian Pacific Railway, Dept. of Natural Resources, 923 1st. St. E. CALGARY, ALBERTA

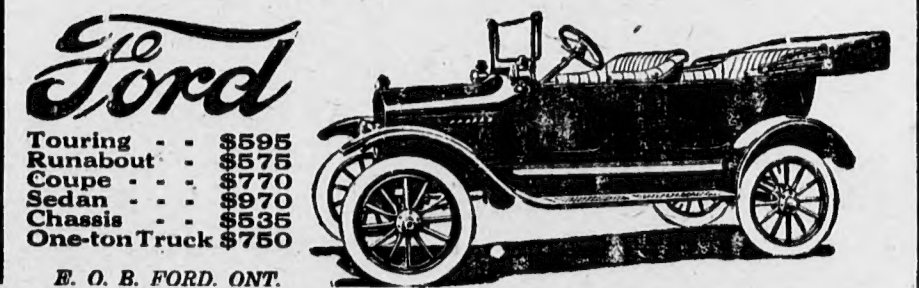


## The Ford Saves the Hay and Oats the Horses Eat

IT HAS been estimated that five acres of land are required to maintain one horse for a year, and that the same five acres would produce nearly enough food for two people. If 50,000 Canadian farmers each replaced one horse with a Ford, 250,000 acres would be added to the Nation's source of food supply and enough extra food made available to feed 100,000 people.

Just think what a great service this means to the country at the present time and the benefit to the farmers from the sale of food produced on this acreage.

A Ford car also saves the farmer a week or more of valuable time each year, which can be used for further productive work. The Ford travels three times as fast as a horse and rig—costs less to run and keep, and is far easier to take care of. With labor so scarce and high priced, time means money, so do not delay in getting your Ford.



E. O. B. FORD, ONT.

W. R. McKIE, Dealer, Gleichen.

August Jensen, Dealer, Standard

## Auto Repairs

Get your auto work and repairs done at

E.L. BIRDSNEN'S SHOP

Over-hauling jobs solicited. All makes of cars repaired.

Sub agent for the HUDSON SUPER SIX

We move anything with two ends. Gardens Plowed and Harrowed



Steam Coal. Galt Coal. Bankhead Hard Coal  
Briquettes.  
Whiterose Gasoline. Lubricating Oils



## the paint protected town

THE finest town buildings soon get to look "dingy" if they are not kept painted.

Worse still, the omission of the Spring painting leaves them open to weather-attack and time's decay.

And—with materials so high as to make every building worth double today what it was worth in 1913—you are making a mistake if you let a building "go to seed."

Have your town a "model" town—have it fresh with paint—have it protected with a paint that affords real protection—

## B-H "ENGLISH" 70% Pure White Lead (Standard Grade 2.5) 30% Pure White Zinc 100% Pure Paint

If this paint were sold at a price half as high again as any other (which it isn't) it would still be the economical paint to use on your house. In sheer covering capacity it has no equal. A gallon of it goes so far that you'll buy less of it and yet do more with it. Paint with B-H "ENGLISH" PAINT this spring—and your house is protected for years, where a coat of ordinary paint will last but a few months.

The difference lies in the above formula basis. What other paint is so correct in this respect that its makers guarantee it? What paint can a dealer furnish you that has anything like the quantity of white lead in it that has B-H "English"?

This was the formula when lead was lower in price—this is the formula still; even though lead is extremely high in price. It HAS to be the B-H formula; because the guarantee that calls for it, is printed right on the B-H cans. We could not cheapen B-H "English" Paint even if we wanted to. So it's your safe point as to quality, your sure point as to covering capacity, your dependable point as to durability. Find the B-H dealer in your town. He's the man to buy from.

### Other B-H Products of Sterling Worth

We carry and recommend the following B-H products:

For Interior Finishing Plaster Ceilings and Walls  
"China-Lac"—the perfect Varnish Stain. "Fresconette"—a flat tone oil paint.  
Staining the Roof Varnishing a Floor  
"Anchor Brand Shingle Stains" in 19 different colours. "Floorlustr" excellent for interior floors.  
B-H Porch Floor Paint For Barn and Outbuildings  
For Porch Floors, Ceilings and parts exposed to weather. Imperial Barn Paint.

Colour cards and Prices from our local agents.

# McKay Hardware Co.

BRANDRAM-HENDERSON

MONTREAL HALIFAX ST. JOHN TORONTO WINNIPEG CALGARY EDMONTON VANCOUVER





## Twin City Tractors

for Gasoline and Kerosene.

One of the **BEST** in the market

Sizes to suit large and small farmers,  
10.30 H.P. up to 60-110

Call and see us and get particulars and terms.  
Guaranteed to develop rated Horse-power

**T. W. BATES, Gleichen**

AGENT:

Cochran Plow Co., Adams Wagon, Cream Separator,  
Foultry Products Co., Etc., Etc.

### Notice to Creditors And Claimants

In the estate of Henry Lewis Roberts, late of Quenston, Alberta, farmer, deceased.  
Notice is hereby given that all persons having claims on the estate of the said Henry Lewis Roberts, who died on the 7th December, 1917, are required to file with the undersigned solicitor for the administration of his estate by the 15th of June, 1918, a full statement duly verified of their claims and of any securities held by them and that after that date the administrator will distribute the assets of the deceased among the persons entitled thereto, having regard only to the claims of which notice has been so filed or brought to his notice.

Dated this 24th April, 1918.  
CLARKE CARSON,  
SOLICITOR & CO.,  
CANADA LIFE BUILDING, Calgary,  
Alberta.

## THE GLEICHEN CALL

A RURAL ADVANCE PUBLICATION

Published Every Thursday In The Heart of a Wonderful Rich Farming and Ranching District.

SUBSCRIPTION, \$1.50 Per Year. Foreign Countries \$2.00.  
ADVERTISING RATES—Display 50c per Column inch first insertion and 25c for each subsequent insertion. Locals accepted only with display ad at 10c per line.

Exchange Must be added to Checks

THURSDAY, MAY 16, 1918

### Red Cross Might Follow "Y" Example With Advantage in Financing

The grand success of the Y. M. C. A. campaign might, if the Call's way of thinking, well be imitated by the Red Cross society. There is no doubt that the women are tiring of their efforts to raise funds, or rather those who have been doing the work are discouraged because so comparatively few assist them. Would it not be well for the Canadian Red Cross Society to make an estimate of the amount of cash and number of articles they will require for six months or a year and divide the Dominion lotto district, allotting each a fair share of the work and cash?

We believe by this method all, or nearly all, would have to do their share and it would be done in a very short time. People grow weary of digging up a few cents or dollars every week or two and many prefer to make a sacrifice worth while and have it done with. Of course, people on salary may prefer to extend their contributions over a stated time, which could easily be arranged. Certain it is that all object to being tagged at every corner, or held up constantly to buy a ticket or for a contribution for this or that; and, yes, too often scoffed at for not complying with each particular request. All should remember in these trying times many are bearing burdens they will not mention to their closest friends.

The Call submits the suggestion that the Red Cross follow the successful example set by the "Y" believing it will prove popular, fair and a saver of time, energy and disagreeableness for all.

### The Price of Wheat

In view of the fact that the price of wheat has been fixed at last year's price, \$2.21, it is interesting to note how advantageously the Canadian farmer is placed in comparison with his brother in Australia.

A letter from Australia shows how much more poorly the farmer has fared there. The government assumed the control of the crops. It did not make an outright purchase, but undertook to pay the farmers as the wheat was realized upon. Of the 1915-16 crop the farmers have received up to the present 82 cents per bushel at their railway stations, while they have received 95 cents for their 1916-17 crop.

The results has been to discourage production, a decrease in storage of thirty per cent in two years being reported. An additional difficulty has arisen through the plague of mice, which have have caused immense loss in wheat supplies.

In considering what price possibilities we must not forget what is responsible for those that prevail on this continent. With the submarine definitely conquered—and it is in a fair way of being conquered—wheat supplies in countries not so favorably situated as Canada and the United States will become available.

"Conservation", a monthly bulletin published by the Commission of Conservation at Ottawa, comes to the front for May with four surprising pages. Was the commission napping or is it saving ink?

The other day a farmer wanted to know why Gleichens don't get busy and get a high school here and build more houses to rent that farmers might bring their families here to educate them. At present many of our farmers are educating their families in Calgary, and they much prefer to have them nearer home. If ever Gleichens needed a live board of trade it is now.

## OIL GUSHER

We have struck a harness oil gusher. Now is the time and this is the place to have your harness repaired and oiled. We cannot repair all the harness in one week before spring opens, but we can repair it all between now and spring.

Bring your repairs today. Be Prepared.

**T. H. BEACH**  
Gleichen and Cluny

## Maple Grove Liege

No. 1068—9264 Canadian Belgian Draft Stud Book. No. 105 Alberta  
Will stand for the Season 1918 at his own Barn,  
Section 21, 24, 22, 2 Miles West and 4 Miles South of Standard, Alberta

Government of the Province of Alberta—Department of Agriculture  
Enrollment Certificate of Pure Bred Stallion  
(The Stallion Enrollment Act, Chap. 18, 1917)

No. 105 FIRST CLASS  
The pedigree certificate of the Belgian Draft Stallion MAPLEGROVE LIEGE, No. 1058, described as follows:

Color, Sorrel; Marks, Stripes white on both lips; Foaled May, 1915; Owned by Lauritz Selgenow, of Standard, Alta., has been examined by the Board of Inspection, and it is hereby certified that the said stallion is registered in a stud-book recognized by the Canadian National Live Stock Records Board, and has been examined by a duly appointed veterinary inspector, is found to be free from hereditary unsoundness, and is granted its stand for public service in the province of Alberta and is granted this First Class Certificate.  
Issued at Edmonton, Alta., April 18th, 1918.  
H. S. CRAIG, Deputy Minister of Agriculture.

TERMS, Season \$15 Cash, payable on first service of mare.  
LAURITZ SELGENOW, Owner, - Standard

## Equipped for Spring Trade

We are equipped for the Spring Trade to handle Large or Small orders.  
Our Stock is large.  
A Car of Nails.  
A Car of Barb Wire.  
Blowers, Axles and Forges.

Agents for:  
White Sewing Machine.  
McClary Ranges, De Laval Separators  
Domination Automobile Tires.  
This Stock was contracted for in 1917.

Call and get Prices before you buy.

**McKAY HARDWARE CO.**

## Pacific Cold Storage Company

DEALER IN

General Live Stock

We will buy your HOGS, dressed or alive, and pay you top Price—CALL AND SEE US—

GLEICHEN, ALBERTA

## QUALITY SERVICE Revelstoke Sawmill Co., Ltd.

Everything in Building Material

Large Stock Dry Lumber Select Finish

See our Material and Get Our Prices

V. BASHAW, (Local Manager)  
Phones 89 and 46

## Crown Lumber Company, Ltd.

A Safe Place To Trade.

C. B. Hyndman

AGENT,

GLEICHEN, Phone 11 and 96

## MASSEY-HARRIS CO., Ltd.,

GLEICHEN

A. R. TUDHOPE, Agent,

Farm Implements  
Farm Tractors and Power Lift Plows.

Small and large Threshing Outfits  
Cream Separators  
Singer Sewing Machines  
always on hand.

Also Licensed Auctioneer for Alberta  
PHONE 88

## Lake View Store, Milo

Hello! Fellows!

Yes, this is Lou speaking. You want to know why Jim is so popular with the ladies? Don't say I said so, but he is selling all the boys clothing that makes them look good all the time. Jim's latest is a fine lot of

Corduroy Pants,  
Rain and Waterproof Coats.

Buy fellows! Get inside of these goods and you will be just as popular.

Aasgard and Stewart, Props.



### MISCELLANEOUS

NOTES under this heading 15 word or under 30c for one issue and 3 issues for \$1. Over 18 words one cent word charged for each insertion.  
Horses and Cattle lost and found, for sale and wanted, Dead cattle and calves wanted; Land to sell, rent or buy, and any other of a similar nature will get quick results by being published under this heading.

Brand reading notices \$1.00 for each animal, three insertions. Over 18 words 1 cent per word extra each issue. In order to insure publication CASH MUST accompany each notice.

LOST—A soft leather bill book, containing between \$100 and \$200 mostly bills. Finder will be suitably rewarded if by returning same to Miss J. Cluny, Suite 107.

STOLEN—From Quenston, one cow and yearling, branded even, KS on right shoulder. Reward \$50 or half for recovery. Apply John Peggimish, Quenston.

FOR SALE—2 fine large turkey gobblers. Mrs. D. H. Copps, box 1 Cluny, phone 3011.

FOR SALE—Garrett Shearling Engine, 20 h.p. Complete outfit with separator. Cheap for cash. Apply to Peter Bull, Quenston.

ESTRAY—Black gelding, branded QX on right thigh, weight 1100 or under. \$15 Reward for recovery. Apply L. A. Mager, Quenston.

ESTRAY—Black cow and calf, branded 84 on right ribs and a black and white two-year-old steer, branded 47 on right ribs. Apply P.O. Box 58, Gleichen.

ESTRAY—\$5 Reward for each. A roan heifer, coming 3 years; heller one-year-old and 3-year-old steers. All branded YA on left shoulder. Apply to A. Dutil, Cluny.

FOR SALE—Plymouth Rock Eggs for hatching. Good laying strains and good table birds. 15 eggs for \$1.00. Marcellus Bollinger.

Contract Work Wanted—Of break, iron or other iron work. If interested call on 25 horses. Apply to Call office.

PERCHERON Stallion For Sale—Coming 3 years old, weight about 1700 lbs. (Real from imported stock). He is the kind that will make good. Apply J. J. C. Hutchinson, Phone 1338, Gleichen.

SHED OATS—For Sale 1200 bushels of excellent Seed Oats. Apply to J. J. McInnisley, Arrowwood.

**F. SHEEHY,**  
Contractor and Builder

All Classes of Work.  
Estimates cheerfully given.  
Address Gleichen or Standard

### NOTICE

All persons are hereby warned against buying any grain, hay or other produce, cattle, horses, wagons, harness, saddles, mowers or rakes from any Indian of the Blackfoot reserve without an officially printed permit issued by the Indian Agent.

Also not to take in pledge or make any loan upon any article to any Indian under penalty of having any such articles seized and being prosecuted for illegal pawning.

J. H. GOODBRIAN  
Indian Agent

**W. W. WINSPEAR**  
General Merchant

Agent for Semi-ready tailoring  
Namaka, Alta.



# SPEEDWAY SALE

Only 10 Days to take Advantage of These Wonderful Bargains

## Men's Work Shirts

These Prices Will Make Every Man Sit Up and Think

Men's Heavy Work Shirts—Made for strong, serviceable wear, in plain and fancy patterns; materials of heavy drill and duck. Regular up to \$1.75. Sale price—

**\$1.25**

Men's Work Shirts—Odd lot, consisting of many good lines; all sizes; priced as high as \$1.75. Sale price—

**95c**

Men's Domot Shirts—Soft and comfortable to wear, in grey shades only; good value at \$1.75. Sale price—

**\$1.25**

Men's Flannel Shirts—Absolutely unshrinkable, in flat and military collar; a shirt very hard to procure today. Regular \$3.50. Sale price—

**\$2.25**

## Hosiery

Shows Sweeping Reductions

Men's Hose—Fine Lisle Cotton, black only. Regular 50c. Sale Price—

**35c**

Men's Hose—Fine Cotton, mercerized lisle, in grey, tan, navy, white, brown. Sold all season at 75c. Sale price—

**48c**

Men's Hose—Silk Boot Hose. For fine, classy wear you can't beat them. In tan, white, grey, navy and black. Worth 55c regular. Sale Price—

**63c**

Men's Hose—Plain Cotton Hose, in blue and brown mixtures; sold regular at 20c each. Sale Price—

**2 for 25c**



The Sale lasts 10 Days No More Shop with the Crowd

## Men's Underwear

Prices You Cannot Resist

Men's summer underwear—drawers only, in fine soft balbriggan; good full size; worth up to 75c. Sale Price—

**35c**

Men's Balbriggan underwear—double thread cotton; a few silk faced, in sky, pink, white, mauve and natural. Regular up to \$1. Sale price—

**65c**

Men's combinations—light summer weight merino, finish, closed crotch. Regular \$2.00. Sale price—

**\$1.50**

Men's combinations—spring needle knit, excellent fitters and nice soft quality. Regular \$2.50. Sale price—

**\$1.95**

## Men's Waterproof Coats

Will Move Mighty Sudden

Men's waterproof coats—Dutex make, no question as to quality. A sensible, serviceable knock-about coat well worth \$15; comes in brown and grey tweed covering, made loose and roomy. Sale price—

**\$9.75**

Men's waterproof coats—A pure wool covering with mole back; every coat guaranteed and well ventilated. Regular \$18. Sale price—

**\$12.75**

Men's waterproof coats—A good reliable coat made by Canadian Rubber Co.; made long and has covering of pure wool; worth \$20. Sale price—

**\$14.75**

## Men's Plain Blue Bib Overalls

Sale Price

**95c**

## Men's Suits

High Class for the Well Dressed Man

High-grade clothing—The cream of our stock, in plain greys, tweeds, and fancy worsteds; made stylish for dressy wear. Regular up to \$35.00

**\$24.75**

High-grade clothing—Similar to above, but a lower grade, in Norfolk and three-button sack; pants are all made semi ready. Regular up to \$40.00. Sale Price—

**\$28.75**

High-grade Serge Suits—50 only in this lot; all dyes are guaranteed to be old time indigo; the best value in the retail trade today. Regular \$35.00. Sale Price—

**\$24.75**

## The Greatest Sale in the History of GLEICHEN

Realizing the condition to lay of the world's markets, in every commodity we feel a timely sale of this nature will be fully appreciated by the people of Gleichen. After conducting one of the most successful sales in the history of Calgary for the past two weeks we feel duty bound to pass along the abundant good offerings to our Gleichen customers, as well as the many new friends we hope to meet during this sale. You know the high-class goods carried by Pickard & Tuck and the savings on every article offered is worthy serious consideration by every one interested in war-time savings.

To-day with the wool markets all topsy-turvy, soaring sky high and no telling where it will end, the special clothing prices alone should attract every wide awake man.

Be here on The Opening Day or you may have regrets.

## Men's Clothing

No Need to Hesitate—Every Suit a Bargain

Men's Suits—Special lot and broken sizes, consisting of mixed Tweeds, but stunning values up to \$22.50. Sale Price—

**\$12.75**

Men's Suits—Real nifty garments up to the minute in style; in fancy Tweed mixtures, styles three-button back and Norfolk; regular up to \$30.00. Sale Price—

**\$19.75**

Men's Suits—Fancy all wool Worsteds and Tweeds and good fitters; worth up to \$38.00. Sale Price—

**\$22.50**

## Men's Mule Skin Gloves

Extra Specials

**50c**

## Men's Nightwear

Await the Early Buyers

Men's Nightgown—In plain or fine twilled cambric, made in kimono front or turn down collar. Regular \$1.75. Sale—

**\$1.25**

Men's Nightgown—In fine English imported flannel; patterns are plain and fancy stripes, made long and roomy. Regular \$2.25. Sale Price—

**\$1.75**

Men's Pyjamas—Fine English cambrics; some are highly mercerized, fancy silk fasteners and dozens of patterns and colors to pick from; worth regular \$3.00. Sale Price—

**\$1.95**

Men's Pyjamas—Fine in texture, fancy stripes and turn down collar; big value at \$3.00. Sale Price—

**\$2.25**

Men's Pyjamas—In mercerized and fancy stripes, absolutely fast dye. Regular \$4. Sale Price—

**\$2.95**

## Men's Work Gloves

You will pay twice these prices later on

Men's work gloves—Pigskin leather; will wear like iron; are good fitters and big roomy gloves. Regular \$1.85. Sale Price—

**\$1.45**

Men's gauntlet gloves—Horsehide leather with deep cuff; guaranteed to stand heat or steam. Regular \$2.50. Sale Price—

**\$1.75**

Men's horsehide gloves—The best offering of the sale. Genuine horsehide front with soft mule back, a real dandy. Regular value \$1.75. Sale Price—

**\$1.25**

SALE  
STARTS  
SATURDAY  
MAY 18

## Men's Shoes

Are Positively Low Priced

Slater Stride Shoes. In velor calf. Sale Price: **\$8.75**

Men's Fine Shoes: Assorted lot worth up to \$9. Sale Price: **\$5.45**

Men's Fine Shoes: Neolin sole, rubber heel. Sale Price: **\$7.75**

Riding Gators. Fine calf, high uppers. Sale Price: **\$7.25**

## Men's Caps and Hats

Hundreds of men will wear new lids

Men's caps—This season's newest styles included in this lot; hundreds of patterns to pick from; not a back number in this lot. Regular up to \$1.25. Sale Price—

**75c**

Men's caps—Velours, fine tweeds and silk mixtures. The very latest patterns are shown in this lot. Regular \$2. Sale Price—

**\$1.25**

Men's felt Hats—A real classy hat in black only with the new wide brim, a hat that could not be bought today to sell less than \$3.50. The famous Wellington. Sale Price—

**\$2.25**

## Men's Trousers

The Savings are nothing Short of Remarkable

Men's Trousers—Medium weight, in black only; plenty to choose from; would easily be worth \$3.50. Sale Price—

**\$2.75**

Men's Pants—In plain and fancy worsteds, neat stripes, semi-peg styles. Regular value \$5.00. Sale Price—

**\$3.75**

Men's Pants—For real dressy wear, in fine fancy worsteds, neat narrow stripes; worth up to \$7.50. Sale Price—

**\$5.25**

Men's Pants—In fancy striped drill, light in weight, yet strong and durable; good for outing wear. Regular \$2.25. Sale Price—

**\$1.75**

Men's Corduroy—Famous G. W. G. make; comes in light, dark and medium brown; made with cuffs and belt loops; large and roomy. Reg. \$8. Sale Price—

**\$4.75**

## Men's Fine Black Hose

Sale Price  
**25c**

## MEN'S FINE SHIRTS

Undoubtedly the finest opportunity in the history of Gleichen to stock up for sometime to come. You will pay a great deal more later on and then not get such dependable merchandise; fine cambric in neat stripes and plain colors with French cuff, collars attached; also a few stiff cuffs in this lot, worth up to \$2.50:

**\$1.35**

## Men's Linen Collars

Sale Price  
**9c**

## BOYS KNICKERS

Sale Price **95c**

## Boys Khaki Shirts

Sale Price **48c**

## Men's Neglige Shirt

Fancy, with collar **\$1.95** Sale Price

## Men's Braces

Sale Price **25c**

## Men's Panama Hats

Toyo Make **\$3.50** Sale Price

## Men's Silk Ties

Sale Price  
**19c**

## Men's High Grade Clothing

Price does not do justice to the impression we would like to create in advertising this special line of suits. They are not ordinary suits, but a garment to sell at \$45.00. To demonstrate this line to you is to use the most convincing argument; you can see at a glance they are suits of the higher order and in addition to this is a tidy little saving that is not to be scoffed at by any man. **\$32.20**

## Men's Pure Wool Shirts

Sale Price  
**95c**

## JEWELRY

Never was so lowly priced prices merely a pittance

\$1.25 Cuff links. Sale price, 75c  
75c Cuff links. Sale price, 25c  
\$1 Tie pins. Sale price, 50c  
50c Tie clips. Sale price, 25c  
25c Collar fasteners. Sale price, 15c  
25c Collar buttons. Sale price, 10c  
\$1 Watch chains. Sale price, 50c  
\$1 Watch fobs. Sale price, 50c  
35c Arm bands. Sale price, 25c  
50c Garters. Sale price, 40c

## MEN'S TROUSERS

Our Pant department is simply loaded down with sterling values, but the line that stands out prominent among the lot is our special \$3.75. The assortment is extensive in both patterns and sizes; materials consisting of mixed tweeds and fancy stripes, in semi-peg styles. Every pair offers a very strong inducement and should find a wearer by Saturday night. Sale Price: **\$3.75**

## MEN'S KHAKI PANTS

For the working man, the hunter or general service pant. You can't beat them. Made of strong serviceable whippoorwill drill, well finished in every particular, has side fasteners, deep cuff and strongly built. Buying in large quantities is the only reason that enables us to put these trousers in the Speedway Clearance at such a low figure. Worth today \$1.50. Sale Price: **\$3.45**

## Men's Fine Shirts

Will Find Ready Buyers

Wool Taffeta Shirts—Fine English wool taffetas, impossible to procure today; worth up to \$6. Sale price—

**\$2.95**

Men's Silk Bosom Shirts—In fancy stripes and fine cambric bodies; regular up to \$2.50. Sale price—

**\$1.45**

Men's Fine Shirts—Tooke make, soft cuffs and collars to match, in neat stripes; regular up to \$2. Sale price—

**\$1.25**

Fine Madras Shirts—English imported garments; worth today every cent of \$3. Sale price—

**\$1.75**

**PICKARD & TUCK, Ltd.,**  
GLEICHEN and CALGARY









